



The NCE delegation at the hotel show



A culinary demo in progress

NCE delegation at HOTEL ASIA SHOW reaps good business



One of the volunteers admiring a cake

SALIYA RUPASINGHE IN MALE

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The event also hosted The Culinary Challenge which is one of the highly anticipated events at Hotel Asia. Chefs and service personnel from among - the best of the Maldivian Resorts and

ply (Pvt.) Ltd. both of which are NCE member companies. The Awards and Certificates that are given away in recognition of the skills and quality of the chefs are regarded as world class endorsements of the participants internationally.

The NCE provided a complete package to its delegates including stall reservations, air tickets, hotel and sample shipments which were well appreciated by the delegates. The NCE also arranged meetings with buyers in some of the Maldivian Resorts, based on the delegate's profiles.

The main objective of the NCE is to promote the products and services of members and non-members of the Chamber at various international trade shows, to support the efforts of the Sri Lankan government to increase exports to Rs.15 Billion by 2015.

NCE plans to be present at other international trade shows as well which are beneficial to Sri LankanExporters.

NCE Delegation at the Hotel Asia 2013 Exhibition - Maldives

The Chief Guest at the event was the Maldivian Economic Development Minister Ahmed Mohamed. **Some highlights from the event**

The National Chamber of Exporters of Sri Lanka (NCE) participated at the Hotel Asia exhibition which was held in Male, Maldives from the July 3 to 5, 2013. This was the third successive occasion that the NCE participated at the Hotel Asia event. The delegation was led by Director Trade Promotion M. Shiham Marikar.

Hotel Asia Exhibition and Culinary Challenge is the biggest ever gathering of Hospitality Industry professionals in the Maldives and attracts all levels of decision makers from the industry. As in the previous years the Hotel Asia 2013 once again consisted of Exhibitors from Sri Lanka, India, USA and Pakistan.

Visitors from food processing industries, catering and hospitality industries, restaurant owners, bakers, design firms, catering, specialty food services establishments and persons related to the industry were invited by the organizers to source their requirements.

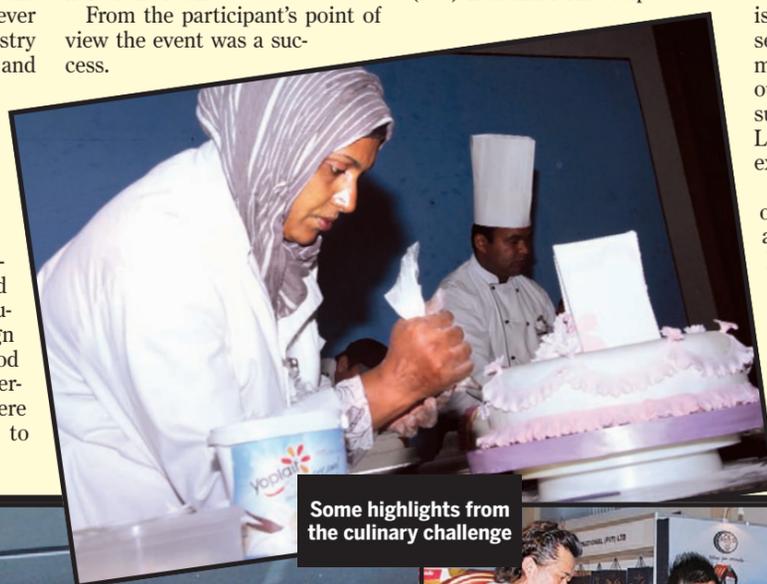
Eight companies exhibited their products in the NCE pavilion. International Foodstuff Company Agri Bio-Tech (Pvt) Ltd, Basilur Tea Export Pvt Ltd., Dankotuwa Porcelain, Kandygs Handlooms (Exports) Ltd. M/s Samson International PLC, Felicitas Trading and HDEES Extracts (Pvt) Ltd were the companies which participated under the banner of the NCE.

From the participant's point of view the event was a success.

from other participating nations vied for top honours at the competition. The Culinary Challenge itself adds a unique and diverse facet to the event, harnessing the best of talent in the region in one common place. The Awards and certificates given to the winners of the Culinary Challenge was sponsored by International Foodstuff Company Agri Bio-Tech (Pvt) Ltd and Nidro Sup-



The Kelani Cables stall at the hotel Asia Show



Some highlights from the culinary challenge

