



Sancharaka Udawa 2013 concludes

THARANGI KAPUGEDARA

The third annual "Sancharaka Udawa 2013," Sri Lanka's most comprehensive exhibition which spanned for two days, June 14 and 15, organized by the Sri Lanka Association of Inbound Tour Operators (SLAITO), in conjunction with Sri Lanka Tourism, concluded with the event having gathered a diverse local and foreign sector service providers by creating a wide network in the industry and giving the entire festival, an international flavour.

The main objective of this event was to provide opportunities for those

less exposed to mainstream tourism and develop a base for small and medium service providers to network and build vital links with the tour operators and enter the wider spectrum of the tourism industry.

It provided an opening to showcase their products and services and also offered an opportunity for all those individuals and business entities that are looking towards establishing their own service stream via loans from banks which was presented at the event.

The banks offered attractive interest rates for loan facilities and advised

during the span of the event. The Sri Lanka Tourism Promotion Bureau (SLTPB) and the Sri Lanka Tourist Development (SLTD) authority headed by Bhashwara Gunarathna, pledged their fullest support for the event and many other activities held and coordinated.

Together with Sri Lanka Tourism, during this event, Sri Lanka Tourism had been supporting 'Sancharaka Udawa' from its commencement. Economic Development Ministry got underway at the BMICH with Minister Basil Rajapaksa as the Chief Guest in "Sancharaka Udawa 2013" opening.



Some highlights from the event. Pictures by Nissanka Wijerathne

