

In the hair of hair



keting Director Asanga Ranasinghe said that their aim is to enhance and build awareness about the students' talents and the hair care industry in Sri Lanka.

"Our partnership with the Ramani Fernando Hair and Beauty Academy has enabled us to change the lives of many young individuals who aspire to pursue a career in the hair and beauty arena. One cannot help but be amazed by the talent, creativity and inspiration of these youth. Each year we are pleasantly surprised by the features included in the show," Unilever Sri Lanka Hair Care Category Head Wathsala Aluthgedara said. *Hair Art 2013* will be

choreographed by renowned fashion designer and choreographer Senaka de Silva. He noted that it has always been a pleasure working with the students. "A lot of research, sketching and guidance is demanded before bringing these sort of creations onto the catwalk. We have a range of exciting themes this year. The fantasy segment showcases wearable art where we have combined the art and hair industry together. *Man Power* sees the cooperation of hair cuts with evening wear designed by Aslam Hussain. There is a bridal category which sees models sporting bridal outfits by Darshi Keerthisena, Sonali Fernando and Wedding Dreams. The Bling category features glitz and stones combined to make up. These are time consuming and demand a lot of work," he explained.

Many new and up coming trends will be brought to the fore at Hair Art 2013 . These include combining bling into make up, fantasy hairstyles and cuts, hair cuts and colours for men and bridal hair decor



monotonous. Break into a variety. That is one of the key features of hosting this annual event which sees many new fashion trends and hair cuts on the ramp.

"It gives our students the opportunity to shine in the

hair care and beauty culture field on home grounds and internationally. We have been offering internationally accepted professional qualifications to the Sri Lankan students for many years and many of them have shown their colours in the field even on an international scale," Ramani Fernando Salons CEO and Managing Director Ramani Fernando noted.

Speaking at the event which unveiled *Hair Art 2013* to the media Unilever Sri Lanka Ltd Home and Personal Care Mar-

my is designed to bring the hair flair of upcoming beauticians and hair-dressers to the limelight. A hub of creativity and talent, the show is held for the eighth time this year on March 20 at the Galadari Hotel, Colombo.

Around 101 students will graduate at the event which is organized in partnership with Unilever Sri Lanka's hair care brand Sunsilk. The theme this year is *Hair Art 2013*. The show will be divided into four segments: fantasy, bridal, bling and men's cut and colour. Ramani Fernando Training Academy Managing Director Lucky Lenagala will also receive her City & Guilds Gold Medal at *Hair Art 2013*.

Seeing the same style adorn your hair can be



The key players of Hair Art 2013 Pictures by Lalith C Gamage

RUWINI JAYAWARDANA

Mahogany, burgundy, red or brown. Poker straight, wavy or frizzy. Highlighted or streaked. Blond or brunette. There is a lot that can be done to hair, today.

Tresses have been romanticised down the ages, by poets and laymen alike. Wrapped around its length are tales that have shaped opinion about it. Today, hair is literally a medium for art with colour, waves, perm, straight and cuts being the several options. Women the world over are being bold and beautiful as far as their crowning glory is concerned and with fabulous results.

The Annual Graduation Ceremony held by the Ramani Fernando Hair and Beauty Acade-