

Tharuka Wanniarachchi crowned **MISS CEYLINCO VIP**

Miss Ceylinco VIP beauty contest that gave participants from all over the island a unique platform to display their talents was won by Tharuka Wanniarachchi who represented the Western Province. Asanki De Silva was chosen as the First Runner up and Rukshani Subasinghe emerged as the Second Runner up.

The grand finale of Miss Ceylinco VIP Beauty Pageant was a gala event and saw the first ever “Miss Ceylinco VIP” walk the ramp. The pageant was unique as it was held in all seven provinces and involved over 1,100 applicants who were auditioned and selected on criteria ranging from beauty and confidence to independence and graciousness.

Three contestants were selected from each mini pageant held in the provinces and represented their respective provinces at the Grand Finale.

This was the first time that a beauty contest was held out of Colombo on a large scale and taken to the provinces. Miss Ceylinco VIP gave the talented young women a wide platform to showcase their talents and enabled them to participate in a world class event whilst embarking on a voyage of personal development which also gave them the opportunity to involve their families and communities in their localities.

Tharuka Wanniarachchi whose outstanding talent won her the crown, plans to develop her career goals of being a model and an actress further and engage in activities that reinforce her title as the first ever Miss Ceylinco VIP.

