

# Jaffna Trade Fair ends

**C P DE SILVA IN JAFFNA**

The Jaffna International Trade Fair (JITF) 2013, concluded last week after the conclusion of the Thai Pongol harvest festival for the fourth consecutive year.

The exhibition which had been eagerly looked forward to by the Jaffna populace, was thronged by its citizens with businessmen, traders and entrepreneurs of the North and also from neighbouring countries, where the Duraippa Stadium, the venue of the trade fair in the heart of the peninsula was a sight to behold.

The trade fair which comprised both local and international stall holders catering to a diverse variety of needs and services, had drawn a gathering of over 50,000 visitors, considered the single most focal point for a wide spectrum of investors and citizens.

The fair partnered by the Ministry of Traditional Industries and Small Enterprise Development, Minis-

try of Industry and Commerce, Federation of Chambers of Commerce & Industry of Sri Lanka (FCCISL), Chamber of Commerce and Industries of Yarlpanam (CCiy), Consulate General of India in Jaffna, Jaffna Municipal Council and Sri Lanka Convention Bureau, had grown hand in hand with the people of Jaffna during its four years.

The dawn of peace in the North which had brought in a new lease of life to its people, which was once considered virgin territory for investments, witnessed a gradual development in lifestyle and infrastructure development.

Director of Lanka Exhibition Services, Imran Hassan said that the market in the Northern region had matured since the inception of the event.

“He said that while the market was gradually changing, the massive amount of infrastructure and livelihood development in the area had grown.



## Dart Global Logistics, official freight forwarder for Jaffna Trade Fair



Dart Global Logistics was the official freight forwarder for the Jaffna international trade fair 2013 for the third consecutive year.

Dart global handled the total logistics of the event by moving the stall structures, mega domes and most of the exhibitor cargo from Colombo which were a cross sections of commodities ranging from fragile items to over weight machinery.

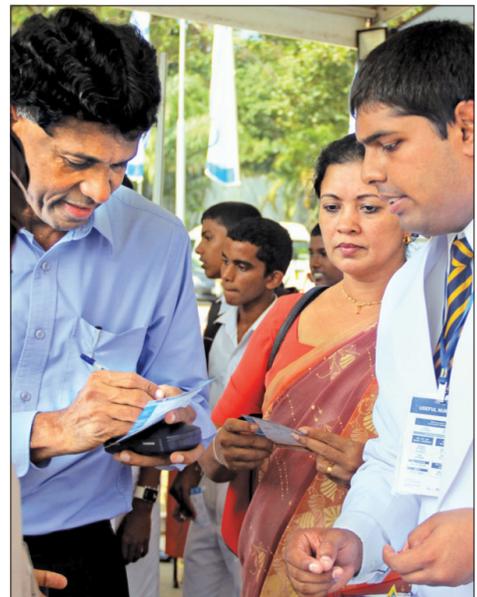
The Dart Global team **Dulith Perera, Krishan Johnson, Indika Salgado and Dhanushka Godage** in Jaffna.



Some highlights of the event. Pictures by Saliya Rupasinghe

## EDEX Expo concludes

EDEX Expo 2013 concluded on Sunday at the BMICH, with a record number of participants. The next is scheduled to be held at the Kandy City Centre, Kandy from January 25. This event was held for the tenth consecutive year and was a success story. The EDEX Expo is Sri Lanka's biggest educational fair and the foremost in the field of higher education, vocational training and skills development careers. A record number of stalls representing educational and career oriented institutions from over 25 countries were exhibited.



Pictures by Nissanka Wijerathne