



Otaru Gunewardene

Chic fashion by ODEL

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The flagship ODEL store at Alexandra Place has been transformed into a yuletide wonderland with the theme "Let it Shine". This year's theme is and the new decor brings it to life with enchanting elegance and sparkling detail.

The windows of the grand old mansion are flecked with glittering stars, the walls accented in gleaming gold, and the halls

decked with magical little chandeliers that will delight those who take a closer look.

"All of us on the ODEL team are passionate about our Christmas makeover," says Otaru Gunewardene, ODEL's founder and CEO. "We want to give all our customers a different experience every year, offering our customers a unique range of products in our stores."

ODEL's 2012 Christmas

makeover was launched on November 12, with a chic fashion show at the Alexandra Place store's car park, where models were attired in the latest trends.

Luxe, studs, gold, black and animal prints, the highlights of this season, were all visible on the catwalk.

The main sponsor for the show was HSBC and was co-sponsored by Coca Cola Light.

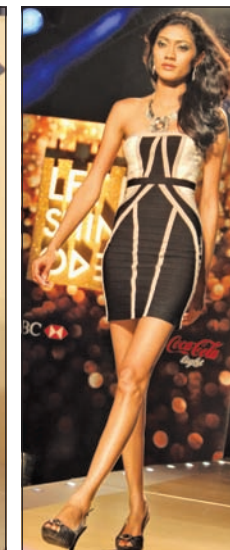
ODEL will put together beau-

tifully presented bespoke hampers from a selection of confectionaries and gourmet offers that customers can choose from.

For the ultimate in convenience for both the giver and the recipient, pre-loaded gift cards are available in Rs.5,000, Rs.10,000 and Rs.15,000 denominations pre loaded. For the first time reusable vouchers would be on offers where customers could make their pur-

chases at different times to the balance value.

Extra parking will be available with a free shuttle service from the Town Hall car park to ODEL and vice versa, free drop off within city limits for customers who spend Rs.35,000 or more, and a dedicated cab service are some of the other services that will be on offer to make shopping more convenient.



Highlights of the chic fashion show. Pictures by Saliya Rupasinghe