

Fueling the young

An offsite workshop was held recently by Leo Burnett to enhance the general skills of its young executives to fuel their growth and to equip them to be empowered to face the challenges of the demanding environment around us.

“In our business people are our biggest and most important asset. Therefore, their development is critical to the company’s success.

Professional Development is a critical factor of the Leo Burnett culture. We strongly believe that such continuous learning will help ensure the successes

we are pursuing,” stated Managing Director, Leo Burnett Solutions Inc., Ranil de Silva.

A cross functional team of 30 executives spent a day away from the office engaging in a wide cross section of learning ranging from understanding about the business to sessions on listening skills, negotiations and team work. “At Leo Burnett we always put our people at the core of the company’s pursuits; thus creating a foundation within the company which revolves around our people and their performance,” he further added.



The team working together

Chief Creative Officer, Sachin Ambekar emphasizing on what an idea is



Ranil de Silva training the team



Leo Burnett team



Chief Operating Officer, Chrishani Kotalawela

Members of the team during a session