



A novel Japanese method on display for ear treatment



Some of the highlights of the event Pix by Shirajiv Sirimane



Keddella Kandy Exhibition seals Rs. 30 m sales

SHIRAJIV SIRIMANE in Kandy

Over Rs. 30 million sales were sealed at the Keddella Exhibition which was held for the first time in Kandy.

Amila De Silva Assistant General Manager, CEC events which hosted the event said that CEC did a month long marketing campaign in Kandy and the result was over 15, 000 people visiting the event which was very impres-

sive," he said. He said that among the high end products that were sold included two door refrigerators to the value of Rs. 600,000, Smart TV's valued at Rs. 450,000 and other items such as Roller Doors and many other 'expensive' items.

"We are very happy with the response for Kedella in Kandy and now we are looking at hosting a similar event in Negombo in a few

months," he said. "The host venue Kandy City Centre could accommodate 75 stalls and all these were filled which clearly showed the response of the suppliers," said, Assistant Manager, CEC event, Dhanushka De Silva.

The Print Media sponsor for the event was 'Daily News'.

Deputy Mayor, Sena Disanayake was the Chief Guest.

