

# Sancharaka Udawa concludes

## Hospitality rendezvous

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The one day Sancharaka Udawa 2012, held at the Ceylon Continental Hotel in Colombo with the intention to provide companies and individuals the opportunity to showcase their products and services to the public concluded yesterday. Sancharaka Udawa 2012 was the ideal for all small and medium scale service providers to meet and communicate.

The event has attracted more than 100 indoor and 50 outdoor stalls exhibiting all the segments related to tourism industry. The participants promoted o villas, boutiques, hotels, small scale guest houses, bungalows and heritage properties, restaurants, bars, cafes and coffee houses, spas and others.

Many transport providers representing wild life, rail transport, and other luxury transport promoted its services. With the rising demand for adventure sports such as water sports, boat trips, cycle trails, white water rafting, mountain climbing, camping sites and dormitory type accommodation in wildlife parks were presented at the exhibition.

A large number of people involved in the tourism industry participated in the exhibition.

Sri Lanka is becoming popular as a ideal tourist destination and has seen tourist arrivals rising every month. The natural beauty of the country, rich history and tradition has attracted thousands of tourist from all over the world.



Deputy Minister Lakshman Yapa opening the event



Some of the highlights of the event.  
Pictuers by Sumanachnadra Ariyawansa

