



aganza already collaborates with Malaysia Fash-

ion Week, Russia Fashion Week and Miami Fashion Week. For 2012, further collaborations

are in the pipeline, which will only provide a

This year the team introduced the GEN-

Dimuthu won that award and was sent to India

NEXT award for one upcoming designer,

greater platform for local designers.

to participate in high profile shows.

designers from the region, the evnt has also

seen as the hub for Spring/Summer resort

now been positioned and

The key objectives of

the gala event are to create

opportunities for new and