



Pictures by Shirajiv Sirimane

Five day international trade fair held

The inauguration of Sri Lanka, India and Thailand Fair (SITF) was held at the Sri Lanka Exhibition and Convention Centre last week.

The SIE comprises of Indian Trade Fair 2011, Sri Lanka International Trade Fair 2011 and Thailand Products Festival 2011 is the largest three nation trade fair to be held in Sri Lanka. The mega trade fair was organized by Introductions Trade Shows, India, Pico Events, Sri Lanka Convention Bureau and SME's Thai Association.

There were over 100 participants from all three countries and a delegation from China too participated at this five-day fair.

The Thailand delegation from the Thailand SME Association hopes to harness potential business opportunities to further develop business relationships.

The Indian trade stalls dis-



played steel wire, batteries, garments and jewellery items and the participants expect to build B to B and B to C business relationships.

"This is the right time to make

business contacts with Sri Lanka as the economy is booming.

We are looking forward to entering into joint ventures for long-term business dealings," an Indian participant said. S/

