

Smart Media fetes top annual reports

Smart Media - The Annual Report Company continued its exceptional performance on the world stage with outstanding results at the League of American Communications Professionals (LACP) Vision Awards 2010.

The company, whose business

es span six countries - including Sri Lanka, Oman, Bahrain, Qatar, the UAE and Hong Kong - announced this at an event to facilitate and recognise their Sri Lankan clients, whose latest annual reports won awards at the LACP Vision Awards.

Smart Media also announced that it had won the Gold Award for the worldwide agency of the year for annual reports.

Several Sri Lankan companies brought honour to the country by winning a number of awards including five Bronze Awards,

four Silver Awards, four Gold Awards and three Platinum Awards in their respective sectors. In addition these companies had clinched three Special Achievement Awards at an Asia Pacific regional level competition. The National Savings Bank

Annual Report achieved international recognition by clinching a Special Achievement Award across all sectors.

The chief guest for the evening of Central Bank Governor, Ajith Nivard Cabrala who gave away the awards.



Commercial Bank officials receiving their award.



The award winners



DIMO Chairman Ranjith Pandithage accepting the award from Central Bank Governor Ajith Nivard Cabrala. Smart Media Chairman Dr. Vijith Kanmangara and Creative Director M. Abeyskera look on.



The buffet at the Galadari

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List of winners 16 Annual Reports have won sector awards

Five Bronze Award Winners

- LOLC Al-Falaah in the Diversified Financial Services category
- Talawakelle Tea Estates - in the Agribusiness category
- Haycarb - in the Chemicals category
- Dipped Products - in the Consumer Products - House hold Consumables category
- Bank of Ceylon - in the Banks (Asia Pacific) category

Four Silver Award Winners

- Nations Trust Bank - in the Banks (Asia Pacific) category
- People's Bank - in the Banks (Asia Pacific) category
- Seylan Bank - in the Banks (Asia Pacific) category
- HelpAge - in the Non-Profits category

Four Gold Award Winners

- Commercial Bank - in the Banks (Asia Pacific) category
- Kelani Valley Plantations - in the Agribusiness category
- LOLC PLC - in the Conglomerates & Holding Companies category
- Hayleys PLC - in the Conglomerates & Holding Companies category

Three Platinum Award Winners

- National Savings Bank - in the Banks (Asia Pacific) category
- Diesel & Motor Engineering PLC - in the Business Services category
- CIC PLC - in the Agribusiness category

Three Annual Reports have won Special Achievement Awards in Asia Pacific Region

These awards are across all categories in the region

- Commercial Bank - Silver for the Best Letter to Shareholders
- Diesel & Motor Engineering PLC - Gold for the Most Engaging Annual Report
- National Savings Bank - Platinum for the Best Agency Report

One Annual Report has won a Special Achievement Award Worldwide
This is across all categories in the world.

• National Savings Bank - Platinum for the Best Agency Report
Five Annual Reports have been ranked among the Top 50 Annual Reports in the Asia Pacific Region

- Nations Trust Bank - No. 49
- LOLC PLC - No. 47
- Commercial Bank PLC - NO. 24
- Diesel & Motor Engineering PLC - No. 16
- National Savings Bank - No. 02

Three Annual Reports have been ranked among the Top 100 Annual Reports Worldwide

This is across all categories in the world.

- Commercial Bank - No. 91
- Diesel & Motor Engineering PLC - No. 62
- National Savings Bank - No. 04



Affno Business Development Manager Nayantra Bahar in a smart attire.



DIMO Chairman Ranjith Pandithage with Nations Trust Bank Director and CEO Saliya Rajakaruna



Smart Media Project Manager Suwini Amarasinghe sharing a light moment.



LOLC Chairman Rohini Nanayakkara with Chief Financial Officer Sunjeevani Kotakadeniya after receiving their award



Gateway International Director Harsha Alles with Smart Media Director Rochelle Kannangara.