



Otilia, Dilini and Ishara



Prasanna, Yohan and Shyam

Charisma and style



In kurta

Charisma to reach a breathtaking climax. Otilia Ianthi, Ishara Sandamini, Prasanna Wijesinghe and Shyam Hazem clinched the second and first runners-up titles. The event was handled by Max television and radio. The colourful evening saw 30 contestants in saris, kurtas, beach and evening wear. Some dazzling creations from Ram

brothers also took to the ramp. Speaking at the event Max Television Program Manager Prageeth Madushan Peries said that the final 30 had been selected from over 1000 applicants. In addition to choosing the best male and female model of the year some mini titles: Mr. and Miss. Photogenic, Mr. and Miss. Catwalk, Miss. Body Beautiful, Mr. Best Body, Mr. and Miss. Personality and the most popular pair in the group were chosen. Daily News photographer Saman Sri Wedage was there to capture these memorable moments on lens. Salon Moods joined the Max team in putting together the event. Max Group Chairman Mahinda Ramanayake and Manag-



In evening gown



A contestant displays a sari



In beachwear



Fun in the sun and sand



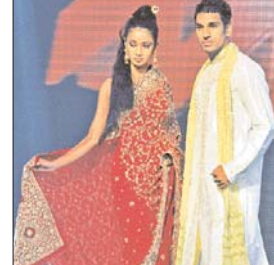
A dazzling sari



Men's evening wear



Hitting the beach



Creations by Ram Brothers

Printed patterns

A range of printed dresses most suited to be worn for cocktail parties and evening functions were showcased at Ceylon Continental hotel recently. Daily News photographer Sudath Nishantha snapped these models in different attire.



Oriflame joins hands with Foundation of Goodness

RUWINI JAYAWARDANA

Leading Swedish cosmetics industry Oriflame Sri Lanka joined hands with Foundation of Goodness, an established charity foundation that empower the less privileged rural communities in the island.

Speaking to the media Oriflame Managing Director Pierre Martensson said that the decision opened doors for the organization to contribute to the development of the community while motivating more citizens to earn more income their network. He emphasised that Oriflame and Foundation of Goodness share similar values and ideologies and believe in rendering themselves towards creating a better life for the less privileged.

"Out of 800 products we have picked our highest selling product lipsticks to donate a percentage of the sales towards the worthy projects initiated by Foundation of Goodness. We have already tripled the sales of lipsticks in February," he announced adding that Oriflame donated 3.2 billion rupees for charity last year.

He also stated that Oriflame staff members will be



Oriflame Managing Director Pierre Martensson shakes hands with Foundation of Goodness Founder Kushil Gunasekera. Oriflame Marketing Manager Kenny Gordon is also in the picture. Picture by Saman Sri Wedage

working closely with the foundation in various types of projects. Foundation of Goodness Founder Kushil Gunasekera said that he is happy to be part of the Oriflame community development initiative. He said that the foundation is looking forward to enhance the quality of the life of the disadvantaged children in the rural backdrop.

Incepted in 1999 in Seenigama village near Hikkaduwa the Foundation of Goodness had provided English teaching, computer classes and sports training to village children and had supplied the village with water, electricity, medical facilities and sanitation infrastructure. With the 2004 tsunami their plans changed dramatically, taking on a more vigorous turn. The charity works with

25 villages and supports roughly over 20,000 people annually. They have been recognized by RMIT University in Melbourne, Australia as the best tsunami response project of all they have studied around the world. Kushil himself gifted his ancestral home and grounds to the village of Seenigama by turning the premises into a MCC Centre of Excellence which includes a medical centre, women's enterprise and business skills centre, pre-school, English classrooms and computer training centre.