



A live hair demonstration

Oriflame launches Hair X

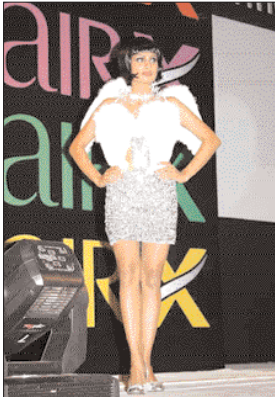
Oriflame introduced Hair X, a complete Hair Care system to local market last week. Our aim is to keep abreast with the latest trends. Present market conditions in Sri Lanka are very conducive as there is an increase in purchasing power in the relevant target segments. Here some of the snap shots of the launching ceremony.



A live shower demonstration at the launch of Hair X by Oriflame



Models at the launch



Models at the launch



Model displaying latest fashion