



Applying Mehendi



Indonesian pavilion



Women display delicious food at the Greece stall

ITB concludes



Sri Lankan Pavilion

The International Travel Exchange better known as ITB concluded yesterday where more than 125,000 people participated during the first few days.

On the first two days, trade visitor attendance at ITB equaled to 2008 levels which is an outstanding result when compared with other events in these times and evaluating the initial results of the show.

Preliminary figures show that international trade visitor numbers have risen. The current figure stands



at 45 per cent, whereas last year it was 38 per cent.

Exhibitors are very satisfied with the quality of visitors and the business they have concluded.

At the Sri Lankan pavilion there were more than 40

stalls and most of them were satisfied because many and tourists from other EU destinations expressed their interests to visit Sri Lanka with the dawn of the peace in the country.

Many Sri Lankan travel and tourism companies had many fruitful business discussions and deals during the event.

Text and pictures by Hiran H. Senewiratne



Visitors at the ITB show.



The winners with their awards for the best tour operators for the Sri Lanka competition at ITB organized by the Sri Lanka Tourism Industry.



Rwanda promoting Wildlife tours