



Students at EDEX 2009



A student counsellor gives a brief outline to students about the Malaysian degrees.



Counselling at the Institute of Personnel Management Stall



School boys arriving at the exhibition.

EDEX

EXPO, a success

RAMANI KANGARAARACHCHI

The EDEX 2009 EXPO, the solitary twin mega exhibition in Sri Lanka which was held from January 23 to 25 at the Sirimavo Bandaranaike Exhibition Hall concluded successfully.

The exhibition was the sixth in the series which featured over 300 stalls in Colombo and Kandy in addition to local higher education institutes and over 250 foreign universities from 15 countries.

Countries such as Germany and Switzerland participated in EDEX for the first time this year. The novel feature at

the exhibition this year was unveiling the 'Think Green' logo which will serve as a constant reminder of the mission. The 'Green Pavilion' stall attracted many visitors. Project Chairman EDEX, Kamal Abeysinghe said that our future depends on the survival of our planet.

Therefore, EDEX hopes to help this cause by educating, engaging and activating the youth of the country on sustainable living. It has chosen to support 'Go Green' as a core value. Over one hundred thousand people visited the exhibition during the three days.



The organizers distributing leaflets to visitors at the entrance.



Students pose questions regarding the E-soft courses.

EDEX partners with Singer Sri Lanka

Singer Sri Lanka has come forward as a Platinum Sponsor of EDEX - 2009, the national career oriented education exhibition organised by the Royal College Union in collaboration with the Ministry of Education, the company and the organising committee of EDEX - 2009.

As a service-oriented corporate entity, we at Singer Sri Lanka, have understood the importance of serving the community, especially youth. Thus, Singer Sri Lanka is proud to join hands with a project of great importance such as EDEX 2009.

It is also mention- worthy this is the 5th year Singer is assisting EDEX, the company stated.

It is found that most young employment seekers have few or no employable skills. This dilemma is caused due to mismatches existing in the education system and the employment market. Lack of awareness among school leavers

about the competencies demanded by the vacancies in existence has been a major concern.

EDEX, which is happening for the 6th consecutive occasion this year, is an effort to bridge this gap.

EDEX 2009 promises not only to live up to the expectations of its predecessors, but supersede them, with new addition and bigger and better ideas

between the competencies of employment seekers as well as demands of employers.

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Plans are afoot to have an eco friendly 'GREEN ZONE' on show at EDEX 2009 Expo, held at BMICH Colombo attracting over 100,000 young minds.

The 'Green Zone' will create awareness on Green Food, Green Energy, Green behaviours and habits etc. which will be key drivers in future for sustainable living. The 'Green Zone' will also focus attention on the rising global demand for Green Education, Green skills and Green Collar Employment.

EDEX has gained a reputation of excellence throughout the past years by functioning as the country's largest higher education and career guidance fair. It has rendered a yeoman service to Sri Lanka, especially the country's youth.