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Pictures by Saliya Rupasinghe

PICTORIAL



Some of the beauties in the cat walk at Waters Edge

Oriflame "look of the year" concludes

Oriflame the globally renowned cosmetics company held their 'Look of the year' contest at the Waters Edge last week selecting three winners in the 'Casual Cute', 'Miss Punk' and 'Lady Vintage' categories. These three were named after fragrances named after them which were also launched at the same venue. The contestants were allowed to select their own creative attire and a final 30 were selected before the grand finale. The Managing Director of the company Per Gunnarsson said that the Oriflame market in Sri Lanka was growing 50 per cent annually and this was pleasing.

He said that these three perfumes could be mixed with each other to create seven new fragrances and this was something unique to the world. The company also gives an opportunity for young people to be their sales agents and make money as a self employment.

Founded in 1967 in Sweden, Oriflame operate in 60 countries and is the market leader in over 60 countries.



The winners also received cash prizes



An amateur photographer taking a picture of a contestant.



Few contestants

