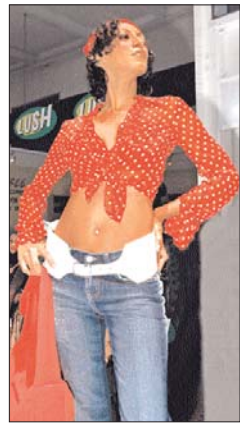


Business



Tamara Nissanka

ODEL UNLIMITED launched its spring-summer collection at a one of a kind fashion show held at their Colombo 7 outlet recently. Sponsored by Sothy's and B.P De Silva, the dazzling parade unveiled seasonal designs in menswear, ladies wear and accessories available at ODEL, the only department store in Sri Lanka. Models attired in a line of unique clothing vividly displayed to the audience what ODEL has in store for this special time of the year. Senior Manager, ODEL, Swendreni said

"HSBC, partners of the event, offers a 10 per cent discount on items to HSBC credit card holders." Aimed at introducing latest trends in the fashion industry, the event takes centre stage at the same venue in September. Located at Alexandra Place, ODEL is Sri Lanka's first true department store. Separate departments allow convenient access to ODEL's renowned mix of style and elegance. This extravagant locale caters to the individual shopper's particular lifestyle. Starting out as a single company, focusing on the retail garment trade, ODEL has over the years transformed rapidly.

ODEL

spring summer collection

Pictures by Sumanachandra Ariyawansa

